



# Student Seminars Sample Info Packet



## **Global Citizenship Seminar 2**

CUNY

April 23 – 30, 2016

### **Session Description**

The Global Citizenship Seminar is a program offered by the Global Citizenship Alliance (GCA) that – in association with the Salzburg Global Seminar – provides and promotes global citizenship education in cooperation with a variety of individual and institutional partners. Global citizens are people who have developed the knowledge, skills, tools, values, and commitment to:

- Understand the nature of globalization, including its positive and negative impacts around the world, and realize how it is transforming human society
- Appreciate the diversity of humanity in all of its manifestations, from local to global, and interact with different groups of people to address common concerns
- Recognize the critical global challenges that are compromising humanity’s future and see how their complexity and interconnections make solutions increasingly difficult
- Collaborate with different sets of stakeholders, by thinking globally and acting locally, to resolve these critical challenges and build a more equitably sustainable world

Broadly speaking, global citizens are consciously prepared to live and work in the complex interdependent society of the 21<sup>st</sup> century and contribute to improving the common global welfare of our planet and its inhabitants.

### **SEMINAR OVERVIEW**

In an age of globalization which increasingly brings people in contact with other cultures as a result of changing social, political, and economic activities and technological advances, the need to understand international affairs, to recognize cultural values other than our own, and to understand world events from a variety of perspectives, has become increasingly critical. So has the need for people to think and act as global citizens in order to address some of the most pressing issues of global concern that are facing humanity in the 21<sup>st</sup> century.



The purpose of this program is to provide an intensive seven-day international experience that will allow participants to develop a better understanding of the processes and affects of globalization and to explore pressing issues of global concern from a variety of perspectives. Participants should leave with a better understanding of what it means to be a global citizen, why it is important, and how the core values of global citizenship can be incorporated into ones present and future actions. At the end of the session it is intended that

participants will have the desire, ability and empowerment to envision and affect positive change on their own campuses and in their local and global communities.

Because of the importance of the United States as a global actor and the Global Citizenship Alliance's venues in Europe, the seminar will pay special attention to the political, economic and cultural history of the transAtlantic relationship, its future dimensions, and the impact such changes may have on the rest of the world. At the same time, mindful of increasing global interconnectedness, the seminar will consider issues of particular concern to regions of the developing world. In this way, the seminar will formally address issues related to the relationship between the historical legacy of the latter part of the 20<sup>th</sup> century, global responsibility, humanitarian intervention, social justice, and sustainable development.

Knowing that we cannot formally address all of the important issues related to global citizenship or all of the topics of particular interest and concern to those participating in the seminar, ample time is available during plenary discussions, informal conversations, small group work, and other formats for participants to raise, discuss, and address topics that are not formally listed in the program. The international teaching faculty, faculty advisors from partner institutions, and GCA team are available to engage in these conversations throughout the week.

### PEDAGOGICAL MODULES

Plenary Lectures: *Understanding the Contemporary World.* Teaching faculty will deliver these lectures to the entire student group. Lectures will generally last for about 45 minutes, followed by a half-hour coffee break, after which a discussion of the lecture will resume. The discussion portion will be a mix of questions and answers, student or faculty panels, and group exercises.

Small Group Work: Throughout the course of the week, students will break into small groups to explore a specific topic related to globalization and global citizenship in depth. More information about the specific focus of the group work will be distributed in Salzburg.

Cultural Exchange: This section of activities will seek to expose students to diverse international views about American politics and culture by introducing them to other opinions, cultural values and historical legacies. Activities may include a concert of classical music, offsite visits to Salzburg and other local historical sites, like the Dachau Concentration Camp Memorial near Munich.

## TEACHING FACULTY



**Darci ARNOLD** is a global, hightech Silicon Valley business consultant who creates strategies and builds teams to solve complex problems so organizations achieve sustainable revenue growth. She was the first Vice President of Global Marketing at Seagate Technology, Senior Director of Worldwide OEM Sales and Marketing at Komag, Inc. and held various engineering positions in the data storage industry. Darci holds a BS in Mechanical Engineering from the University of Colorado at Boulder, an MA in Interdisciplinary Studies (Business, Systems Science, and Anthropology) from San José State University, and is a USGBC LEED Accredited Professional. She has joined the Teaching Faculty of the Global Citizenship Program in 2008 and was a Lecturer at San José State University (Global Studies).



**Michael Daxner** is professor of sociology and president emeritus of the University of Oldenburg, visiting professor at the Free University of Berlin, and senior research fellow at Berghof Conflict Research in Germany. He is the former president of the Magna Charta Observatory of Fundamental University Values and Rights. Early in his career, he served with the Higher Education Reform and International Desks in the Austrian Federal Ministry of Science and Research in Vienna and then as a professor of higher education at the University of Osnabrück in Germany. In 1986, Dr. Daxner began his service as president of the Carl-von Ossietzky University in Oldenburg, where he served two terms. From 2000 to 2002, he served as the principal international officer for the Ministry of Education, Science and Technology for the Provisional Self Government in Kosovo, and in 2002 became special counselor to the United Nations Interim Administration Mission in Kosovo (UNMIK) office in Belgrade. From 2003 to 2004, he was engaged in Afghan higher education reform as commissioned by the German Rectors and German Academic Exchange on behalf of the German Foreign Office and served as an expert on Southeast European education as a counselor with the Austrian Ministry of Science and Education. Dr. Daxner holds a Ph.D. in education from the University of Vienna. He has attended and served on the faculty of the Global Citizenship Alliance and the Salzburg Global Seminar.



**Tazalika TE REH** is a scholarship recipient at the Urban Transformations Ph.D. Program, funded by the Mercator Foundation. She is part of the American Studies Department of the TU Dortmund University, where she is finishing her Ph.D. thesis on architecture, space and the racial. As a trained architect with research interests in architecture, African American studies, postcolonial studies, urban studies, and architecture education, she earned degrees from the Universities of Applied Sciences in Cologne and Bochum and the Art Academy in Düsseldorf. Tazalika joined the Teaching Faculty in 2014.



**Reinhold WAGNLEITNER** was associate professor of modern history at the University of Salzburg and was visiting professor of United States history at the University of Minnesota, Minneapolis, Franklin and Marshall College, Lancaster, Pennsylvania, and the University of New Orleans, Louisiana. For many years he also played bass and sang in Austrian rock and jazz bands. He is a lecturer of history at Salzburg College and the former president of the Austrian Association for American Studies. In 1998, he founded the research group "History @ Internet." Until 2012 he was the chair of the scientific board of the Leopold-Kohr Academy and is the chair of the Society of Modern History. In 2001, Dr. Wagnleitner's project, "Satchmo Meets Amadeus" was awarded the Tolerance and Diversity Prize from the Embassy of the United States in Vienna. Dr. Wagnleitner is the author of *Coca-Colonization and the Cold War: The Cultural Mission of the United States in Austria After the*

Second World War, the co-editor of *Here, There, and Everywhere: The Foreign Politics of American Popular Culture*. His most recent book is *Satchmo Meets Amadeus*. Dr. Wagnleitner serves on the Editorial Advisory Board of the *Encyclopedia of New Orleans*, which will be published to celebrate the 300th anniversary of the city in 2018. He is a Fellow and has served on the Faculty of many Salzburg Global Seminar sessions and is a Core Faculty member of the GCP, having participated in over fifty sessions for both students and faculty.

### LECTURE TOPICS

- Mapping Ethnocentrism
- Mapping Globalization I & II
- The US of America and the World: A Magical History Tour
- Corporations as Global Citizens
- We Build the City
- Brand YOU! The Fourth Industrial Revolution
- The US of America and the World: Views From a Distance
- Under Construction
- The Legacy of the Holocaust in Europe: An Introduction to the Visit to the Former Concentration Camp in Dachau

### GLOBAL CITIZENSHIP ALLIANCE TEAM



**Jochen FRIED** is the President and CEO of the Global Citizenship Alliance. Prior to assuming this position, he was Director of Education at Salzburg Global Seminar, where he had worked since 1998. He was responsible for developing and maintaining programs that highlight the pivotal role of education in building resilient and equitable societies. Jochen's main responsibilities included providing conceptual and strategic

direction for Salzburg Global Seminar's Global Citizenship Program and the Salzburg Academy on Media and Global Change. He was a visiting scholar at various universities and colleges in the US including Smith College in Northampton, MA, San Jose State University, CA, Bronx Community College, NY, and Morehouse College in Atlanta, GA. He has worked in more than twenty countries on behalf of national and international organizations, is frequently invited as a speaker, and publishes regularly. Jochen received a doctorate in German literature from Düsseldorf University, Germany.



**Astrid SCHROEDER** is the Chief Operating Officer and Chief Financial Officer of the Global Citizenship Alliance. Prior to joining the GCA Astrid was a Program Director for the Global Citizenship Program (GCP) at Salzburg Global Seminar, where she had focused on the GCP student sessions, program development and relationship building. Before joining Salzburg Global in 1997, Astrid was administrator for the department of

MultiMediaArt at the Salzburg University of Applied Sciences and Technologies. During her studies in Berlin, she received a scholarship to the University of Minnesota in Minneapolis where she mainly took classes in United States history, American and African-American literature and theater. Originally from Germany, she holds an MA in North American studies, modern history, and theater arts from the Free University of Berlin's John F. Kennedy Institute.



**David GOLDMAN** is the Director of Program Development of the Global Citizenship Alliance. He previously served as the Associate Director of Education at Salzburg Global and his work with the Global Citizenship Program, which he had co-developed since its inception in 2004, focused on working with students, faculty, and administrators from a wide variety of partner colleges and universities. He also is program co-manager of the Mellon-Global Citizenship Program at the Salzburg Global Seminar. David's higher education policy work focuses on educational access, relevance, and success particularly for students from disadvantaged and marginalized communities. A historian by training, his research interests include global studies, Holocaust memory and education, and African studies. David received a BA in history and African studies from Colorado College in Colorado Springs, USA and an MA in history from the University of Salzburg, Austria.



	Sat, Apr 23	Sun, Apr 24	Mon, Apr 25	Tues, Apr 26	Wed, Apr 27	Thurs, Apr 28	Fri, Apr 29	Sat, Apr 30
07.30		Breakfast (CR)	Breakfast (CR)	Breakfast (CR)	Breakfast (CR)	Breakfast (CR)	Breakfast (CR)	Breakfast until 10:00 (CR)
09.00	ARRIVAL IN SALZBURG	Free time to explore Salzburg	The European Refugee Crisis: A Disaster for Global Policy Michael Daxner (BH)	9.00 Departure for Dachau	Brand YOU! The Fourth Industrial Revolution Dardi Arnold (II)	Under Construction Tazalika te Reh (II)	Reporting on Group Discussions and Session Reflections (BH)	CHECK OUT AT 10.00
10.30			Coffee/Tea (F)		Coffee/Tea (F)	Coffee/Tea (F)	Coffee/Tea (F)	
11.00			Topical Conversation in Small Groups		Followed by plenary discussion (BH)	Topical Conversation in Small Groups	Session Summary continued (BH)	
12.30	Lunch (CR)	Lunch (CR)	Lunch (CR)	Lunch (brown bag)	Lunch (CR)	Lunch (CR)	12.00 Lunch (CR)	DEPARTURE DAY
14.00	ARRIVAL IN SALZBURG  15.15 Faculty Advisors Meeting (CR)	13.30 The U.S. of America & the World: A Magical History Tour Reinh. Wagnleitner (I) Followed by plenary discussion (BH)	We Build the City Tazalika te Reh (II) Followed by plenary discussion (BH)	Dachau Visit Cont.	Topical Conversation in Small Groups	Mapping Globalization Part II GCA Team (BH)		
15.30	Coffee/Tea (F)	15.00 Coffee/Tea (F)	Coffee/Tea (F)		Coffee/Tea (F)	Coffee/Tea (F)	Coffee/Tea (F)	
16.00	INTRODUCTORY MEETING (BH)	15.30 Corporations as Global Citizens Dardi Arnold (I) Followed by plenary discussion (BH)	Mapping Globalization Part I GCA Team (BH)			Topical Conversation in Small Groups – Where Do We Go From Here?	18.30 Reception 19.00 Concert 20.00 Farewell Dinner (CR) followed by party (BH)	
	17.30 Tour of facilities	17.00 Intro to Group Work						
18.30	18.00 Dinner (CR)	Barbecue (CR/Terrace)	Dinner (CR)	Dinner (CR)	Dinner (CR) sign up	Dinner (CR)		
19.30	19.00 Mapping Ethnocentrism GCA Team (BH)		Introduction to the Visit to the Dachau CCMS David Goldman (BH)	Dachau Review GCA Team (BH)		Topical Conversation in Small Groups – Summarizing Notes and Posters/PPT		
20.00	(STAY ON SITE)			(STAY ON SITE)			(STAY ON SITE)	

Below are several articles as well as a few videos which all participants are encouraged to read or view prior to the seminar in Salzburg. They address some broader ideas related to the concept of global citizenship as well as some of the specific topics that will be addressed during the week. The “Additional Resources” section contains a few readings that address some of the broader themes related to globalization which we will discuss in Salzburg as well as some additional readings on education for global citizenship.

### Reading List

- [Global Citizenship in Theory and Practice](#)  
Schattle, Hans. *Global Citizenship in Theory and Practice*. In: Lewin, Ross (Ed.). *The Handbook of Practice and Research in Study Abroad: Higher Education and the Quest for Global Citizenship* (pp. 3-20). New York, NY: Routledge, 2009.
- [Legacies of Dachau: The Uses and Abuses of a Concentration Camp, 1933-2001](#)  
Marcuse, Harold. “Legacies of Dachau: The Uses and Abuses of a Concentration Camp, 1933-2001 (Introduction without notes),” Cambridge University Press, 2001.
- [Mainau Declaration](#)
- [UN Declaration of Human Rights](#)
- [The Empire of Fun: pop culture and geopolitical aesthetics.](#)  
Wagnleitner, Reinhold. In: Almqvist, Kurt; Linklater, Alexander (eds.). *On the Idea of America: Perspectives from the Engelsberg seminar, 2009* (pp. 79-93). Latvia: Livonia Print, 2010.

### Viewing

### List

Below are a few videos which have been animated/adapted from TED Talks and the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA).

- [The Danger of a Single Story](#)  
Novelist Chimamanda Adichie tells the story of how she found her authentic cultural voice -- and warns that if we hear only a single story about another person or country, we risk a critical misunderstanding.
- [21st Century Enlightenment](#)  
Matthew Taylor explores the meaning of 21st century enlightenment, how the idea might help us meet the challenges we face today, and the role that can be played by organisations such as the RSA.
- [The Empathic Civilisation](#)  
Bestselling author, political adviser and social and ethical prophet (sic) Jeremy Rifkin investigates the evolution of empathy and the profound ways that it has shaped our development and our society.
- [Changing Education Paradigms](#)  
This animate was adapted from a talk given at the RSA by Sir Ken Robinson, world-renowned education and creativity expert and recipient of the RSA's Benjamin Franklin award.
- [Shift Happens](#)  
There are several versions and adaptations of this video out there on the internet. The original idea and content are credited to Karl Fisch and Scott McLeod.

- [7 Billion](#) National Geographic Magazine.

### Additional Resources

Below are links to websites that can be used to supplement those found in the **Pre-session Readings** section above. They are grouped into various categories and provide a good starting point for those wishing to examine specific topics in greater depth.

### Articles

- [Inescapably Side by Side: An Interview with David Held](#)  
Thorup, Mikkel and Mads P. Sorensen. "Inescapably Side by Side: An Interview with David Held." *Polity*, February, 2004.
- [Europe vs. America](#)  
Judt, Tony. "Europe vs. America." *The New York Review of Books*, Vol. 52, No. 2, February 10, 2005.
- [It's a Flat World, After All](#)  
Friedman, Thomas L. "It's a Flat World, After All". *The New York Times Magazine*, April 3, 2005.

### Websites/Resources

- [The Globalist](#). Browse through this site for a variety of articles on globalization and global issues.
- [Open Democracy: Free Thinking for the World](#). Browse through the articles on this website for interesting and informative articles, perspectives, and opinions on current world events and topics of global concern.
- [Global Policy Forum](#). Browse through this site for a variety of articles arranged by topic.
- [The Pew Global Attitudes Project, "Views of a Changing World,"](#) June 3, 2003 (The Pew Research Center for the People and the Press: Washington, DC).

### United Nations

- [UN in Brief](#)
- [UN Rio Declaration on the Environment and Development](#)
- [UNESCO Declaration on Cultural Diversity](#)
- Plesch, Dan. "[The Hidden History of the United Nations.](#)" openDemocracy. 2005.

### Sustainable Development and the Environment

Hardin, Garrett. "[The Tragedy of the Commons.](#)" *Science*, Vol. 162, Issue 3859, 1243-1248, December 1968.

McKibben, Bill. "[Green Fantasia.](#)" *New York Review of Books*, Vol. 55, No. 17, November 6, 2008.

Hart, Stuart L. and Mark B. Milstein. "[Creating Sustainable Value.](#)" *Academy of Management Executive*, Vol. 17, Number 2, 2003.

Schumacher, E.F. "[Buddhist Economics.](#)" in *Small is Beautiful*. New York: Harper Perennial, 1989.



## 2017 Dates and Registration

### Global Citizenship Seminars for Students

GCS 7  
MDC  
Feb 19-26

GCS 8  
CUNY  
Apr 10 – 17

GCS 9  
May 22 – 29

GCS 10  
May 30 – June 6

GCS 11  
June 12 – 19

### Global Citizenship Seminars for Faculty & Administrators

GCS 12  
July 1 – 8

GCS 13  
July 9 – 16

*All Student Seminars* will be convened at Schloss Leopoldskron in Salzburg, Austria. *Faculty & Administrators Seminars* will take place in Potsdam, Germany.

If your college or university is interested in participating in a Global Citizenship Seminar (GCS), please write to [info@GlobalCitizenshipAlliance.org](mailto:info@GlobalCitizenshipAlliance.org) or [Astrid Schroeder](#) for more information.